



**POLICY COMMITTEE MEETING MINUTES**  
**April 6, 2020 – 10:00 a.m.**  
**Virtually in the Waupaca High School LMC Distance Learning Lab**  
**Via Google Meet, Live Stream, and By Phone**

**Welcome and Call to Order:**

The meeting was called to order by Committee Chairperson Patrick Phair at 9:59 a.m.

**Roll Call:**

All members of the Committee were virtually present via Google Meet (Chairperson Patrick Phair, Mark Polebitski, and Sandra Robinson). Additionally, Board members Stephen Johnson, Dale Feldt, Betty Manion, and Steve Hackett were virtually present via Google Meet.

**Also Present:**

Present in the WHS Distance Learning Lab: Ron Saari and Sandy Lucas. Virtually present via Google Meet: Carl Hayek, Mark Flaten, Laurie Schmidt, Steve Thomaschefskey, and Mike Werbowsky.

**Approval of Agenda:**

A motion was made by Sandra Robinson and seconded by Mark Polebitski to approve the agenda as presented. The motion carried unanimously on a voice vote.

**Advertising and Commercial Activities Policy:**

The purpose of the meeting was for the Committee to consider the need for a policy concerning advertising and provide guidance moving forward, in particular as it relates to the new High School gymnasium scoreboard whereby businesses could purchase naming rights and/or advertising on the scoreboard which would offset the cost. Mr. Saari presented NEOLA Policy 9700.01-Advertising and Commercial Activities along with NEOLA Guideline 9700B-Criteria for Commercial Messages. The Committee also referenced current Board Policy 850-Sales and Solicitations on School Property.

After much discussion, the Committee decided to continue with Policy 850 as is currently in place regarding advertising, and will be making no recommendation of any kind to the full Board at this time.

**Adjournment:**

A motion was made by Mark Polebitski and seconded by Sandra Robinson to adjourn the meeting at 10:59 a.m. The motion carried unanimously on a voice vote.